

Berlin Summer University of the Arts 2016

June 6th to October 7th

Fine Arts, Music, Arts Management,
Creative Entrepreneurship,
Design, Interdisciplinary,
Performing Arts, Self-Marketing



Universität der Künste Berlin

Berlin Career College

Main Venue
Berlin Career College
Berlin University of the Arts
Bundesallee 1 - 12, 10719 Berlin Germany

Contact
Stephanie Schwarz, Matthias Mameck
Phone +49 30 3185 2087
Fax +49 30 3185 2690
summer-courses@udk-berlin.de
www.summer-university.udk-berlin.de

Presenter
Berlin Career College, Berlin University of the Arts
Director: Prof. Dr. Thomas Schildhauer

Programme Board of Faculty Representatives
of Berlin University of the Arts, Chair:
Prof. Martin Renner, President of the Berlin
University of the Arts

Project Coordination
Stephanie Schwarz

Project Administration
Matthias Mameck

Design
Timm Hartmann (Student Visual Communication,
Class Prof. Fons Hickmann)

Cooperations
The workshops with Nora Bliz, Magdalena Kallenberger,
Boris Hauff, Sophia New and Daniel Belasco Rogers
are presented in cooperation with the Studium Generale
at the Berlin University of the Arts. The Dual City
Summer Course is presented in cooperation with the
University of the Arts London.

Press date January 16th, 2016
Course information is subject to alteration.



Berlin Summer University of the Arts 2016

June 6th to October 7th

Fine Arts, Music, Arts
Management, Creative
Entrepreneurship,
Design, Interdisciplinary,
Performing Arts,
Self-Marketing

Artists, designers, creative minds – the Summer University of the Arts in Berlin offers you top-class workshops in all artistic disciplines – Music, Design, Performing Arts and Fine Arts. Current artistic techniques and discourses are presented by international teams of lecturers in experimental formats but also in a classical way as master-classes. You are also given the possibility to improve your knowledge in the fields of Self-Marketing, Arts Management and Creative Entrepreneurship to get the perfect toolkit to bring your ideas to life or to develop a creative business concept.

Meet international artists and creatives from 55 different countries – get inspired by the unique atmosphere and dive into the metropolis of creativity at one of the biggest art academies in Europe.

Berlin Summer University of the Arts 2016

Fine Arts

19.7. - 21.7.
Workshop with Valérie Favre & Robert Lucander
385 EUR

Guided by these two famous artists, participants of this workshop will get a deep insight into the field of painting and will have the opportunity to discuss their own work with Valérie Favre and Robert Lucander to get new inspiration and feedback. Visits to several museums are part of the workshop as well as a closer look into Favre's and Lucander's classes at the University of the Arts in preparation for the university-wide open house event.

1.8. - 3.8.
Ida Storm Jansen
Self-Marketing in the International Art Scene
370 EUR

Self-Marketing means knowing your own work and communicating it: What makes it special, why buy? We will deal with the do's/don'ts of formal sales and informal networking situations, money talk and negotiation as well as different cultures and communication styles.

Music

1.8. - 6.8.
Shirish Korde and TRIO BERLIN (Petra Woisetschläger, Udo Betz, Jos Rinck)
Occupy Music – Expanded Interpretation
500 EUR

The objective of the course is to take away classically educated musicians' fear of improvising and free play, and to enable them through the means of "expanded interpretation" to employ improvisation and creativity in the treatment of musical material. Composers will be introduced to possibilities for incorporating non-European instruments and styles.

1.8. - 7.8.
Daisuke Ishida
Transit Zone Pavilion - A Public Intervention Project With Sound
540 EUR

This seven day public intervention workshop emphasizing on sound offers an opportunity for artistic practices. Participants will be encouraged to reflect and intervene on public space and daily life while focusing on spaces of transit and transportation.

24.9. - 7.10.
Cheryl Studer, Gerd Uecker, Janice and Jonathan Alder
Opera Audition Preparation Masterclass
800 EUR per module

It is your goal to have a position in a German-speaking opera house? Then these intensive and innovative masterclasses are just right for you! Specifically designed for young professional opera singers these courses will focus particularly on auditioning but also cover other important aspects of theatre life.

30.9. - 2.10.
Dietrich Pflüger and Moritz Sauer
Digital Self-Marketing for Musicians
300 EUR

Learn about digital marketing and how one, as an artist, can effectively and successfully create and manage a brand. In this seminar, Dietrich Pflüger and Moritz 'Mo' Sauer will teach you the basics of brand theory as well as methods of self-marketing. Apart from theory, the participants develop their own portfolio website and advertise it via social networks and digital tools.

1.10. - 5.10.
Bağlama Masterclass with Arif Sağ
390 EUR

In this masterclass the legendary Turkish Bağlama-virtuoso Arif Sağ will pass on his playing techniques and experiences to the participants – a rare chance to directly and intensively work on your own skills together with the artist.

Arts Management

31.8. - 2.9.
Susanne Rockweiler
Art and Money. Fundraising Concepts and Practice for Artists, Initiatives, Institutions
490 EUR

This workshop provides artists and creatives access to the most relevant fundraising concepts and strategies. It includes concrete examples of modern fundraising practices, case studies and exercises.

7.9. - 9.9.
Karin Kirchhoff
Financing and Touring Performing Art Projects
260 EUR

This three day course on cultural funding in Germany includes application writing, project calculation, networking, conversation exercise and touring of work. It is designed for young or emerging artists, managers or producers in the field of Performing Arts.

Creative Entrepreneurship

15.6. - 17.6.
Susa Schmid and Valeria Ossio
Strategies towards Conscious Innovation
490 EUR

This workshop will give an overview about different forms of innovation, focusing on conscious company mindsets. You will learn from movements such as the B Corporations which can give answers to environmental and social issues while remaining profitable businesses. You will get feedback about your concepts from industry experts.

11.7. - 22.7.
Dual City Summer Course London - Berlin: Digital Brand Management

In cooperation with the University of the Arts London – Central Saint Martins, you have the possibility to dive into the theme of digital brand management and discuss the relevance of digital media, get to know advanced methods and techniques that are used to generate strong, ownable emotions around a brand and get a global perspective visiting both cities London and Berlin. Dieter Georg Herbst will guide you through the Berlin Workshop session.
More information: www.arts.ac.uk

18.7. - 20.7.
Dark Horse Innovation
Channel your Creativity. Develop a Business Concept in Three Days
490 EUR

This workshop gives ambitious entrepreneurs concrete tools and creative confidence to develop their own business ideas. The coaches, co-founders of Dark Horse Innovation, will show the participants how to use their talents to create inspiring products and services.

27.7. - 29.7.
Manuel Großmann and Olga Scupin
Creating Business Models based on User-Centered Services
490 EUR

The creative industries are becoming more service-focused as never before and designers as well as entrepreneurs need to adapt. This workshop will give you a deep understanding of the methods and tools of Service Design and how they can be applied. In this course, you will learn how to design service ecosystems that incorporate design, strategic planning and business modelling.

1.8. - 4.8.
Manuel Großmann and Olga Scupin
Service Design Advanced Course: Deepening Service Design Skills
550 EUR

In this course, participants will deepen their skills in how to design user-centric service solutions taking front- as well as backstage processes into account. The course specifically addresses the business and backstage areas of service development.

1.8. - 5.8.
Ulrike Müller and Keith Heron
Starting and Leading your own Successful Creative Business
600 EUR

Working with the "Creative Enterprise Toolkit" by the British innovation body NESTA, and learning from the Cultural Leadership Programme, this practical-ly oriented course will enable participants to develop entrepreneurial and creative leadership skills through lectures, group discussions, international case studies, exercises and individual work as well as experiential group activities and informal peer support.

19.9. - 21.9.
Dark Horse Innovation
Leadership for Innovation. How to manage Creative Teams
490 EUR

This three day workshop shows participants strategies and tools for creative leadership and post-hierarchical management. We will explore what kinds of structures and processes enable teams to collaborate effectively and thrive in complexity.

Design

13.7. - 17.7.
Nora Bilz and Magdalena Kallenberger
"À la recherche du temps perdu" – A Digital Graphic Novel
500 EUR

In this workshop we will create a digital graphic novel based on extracts of Marcel Proust's "À la recherche du temps perdu" by using the animated GIF format. Oscillating between past, present and future, we are time travelers collecting location memories of the past and document the city of Berlin using drawings, frottage, photography and typography. The process of visual research and the collected material on the excursion will lead to a visual archive which will be the basis for the creation of the Digital Graphic Novel.

Performance

6.6. - 8.6.
Ragnhild A. Moersch
Storytelling – An Introduction
320 EUR

What are the basic steps of oral storytelling? This workshop examines how we can give a story its voice back. Storytelling enhances communication and presentational skills, as well as developing imagination and the ability to improvise. No previous experience is necessary for the participation in this course.

25.7. - 2.8.
Joseph Pearson
Creative Non-Fiction Workshop: City Writing
475 EUR

How can I write polished non-fiction about cities? And how can I summon the desires and exhilaration of city life on the printed page? In this workshop you will learn to answer these questions by intensively working on your essay, producing refined non-fiction and imagining the metropolis differently through your own words.

1.9. - 6.9.
David Spencer and John von Düffel
The Drama Works
550 EUR

This comprehensive four day workshop guides you through a series of precisely patterned exercises that demonstrate the essential elements of the dramatist's craft. The Drama Works is for participants of all levels; beginners or more experienced writers, with a serious interest in dramatic and performance texts.

3.10. - 7.10.
Franziska Hentschel
The Other – The Training of Being Irritated
475 EUR

In this seminar we will exercise ourselves in being irritated and try to look at the intimate with an external view. In addition to the distancing technique by Brecht, exercises by the choreographers Meg Stuart and Rudolf von Laban will play an important role, methods by John Cage will inspire and support us in the search for the strange, the contradictory and the things worth seeing.

Interdisciplinary

16.6. - 19.6.
Sophia New & Daniel Belasco Rogers (Plan B)
(Re)discovering the City
385 EUR

This four day intensive workshop specifically looks at the ways in which we can both be inspired by and change our relationship to the city – Berlin – while examining artistic strategies like psychogeography, situationism and urban intervention.

16.6. - 19.6.
Boris Hauff
Iteration in Music: Creative Tools for Everyone
385 EUR

Investigating musical composition and production techniques, this workshop will demonstrate how iteration and disintegration can be used to generate content, form and structure in all creative art fields.

18.7. - 7.8.
KlangKunstBühne spezial:
Jurij Vasiljev and She She Pop
340 EUR

In one week long intensive working phases, participants are given the opportunity to watch over the shoulders of intermedial active artists like the Russian director and famous voice and speech coach Jurij Vasiljev or the performance collective She She Pop to gain experience in different areas and to expand expression possibilities in the joint work. **More information:** www.klangkunstbuehne.de

5.9. - 11.9.
Ingrid Scherübl and Katja Günther
Writing Ashram - a monastic Writing Development Residence for PhD-students, Post-Docs and other Professional Writers
890 EUR

In a Writing Ashram we use the method of a monastic lifestyle to enhance writing productivity. This special work environment allows you to deepen your writing process, improve your self regulation, enforce your writing competence, write extensively and push your text project forward. Nothing but writing.

More information and registration: www.summer-university.udk-berlin.de

Berlin Summer University
of the Arts 2016
June 6th to October 7th

Contact
Stephanie Schwarz, Matthias Mameck
Phone +49 30 3185 2087
Fax +49 30 3185 2690
summer-courses@udk-berlin.de
www.summer-university.udk-berlin.de