



FRIEDRICH-ALEXANDER  
UNIVERSITÄT  
ERLANGEN-NÜRNBERG

SCHOOL OF BUSINESS  
AND ECONOMICS

Nuremberg, Oct 10 – Oct 12, 2018

# Summer School

## Electronic Monitoring

The Impact of Tracking and Tracing on Individuals, Organisations and Society

**Apply until  
May 18th**



# A real chance to learn, grow and network. Get in touch with internationally renowned experts and make friends for career and life.

## A better understanding of the impact of electronic monitoring on individuals, organisations, and society.

The summer school will be held in Nuremberg, Germany from Oct 10 to Oct 12, 2018. Target groups are PhD students and Post-Docs in sociology, law, economics, IT, and psychology. The mission of this summer school is to improve the understanding of chances and risks of electronic monitoring at work. The aim is to better understand cutting edge tracking and monitoring technologies and their potential effects on health, motivation and performance. The summer school is reaching out for a better understanding of the potential impact on individuals, organizations and societies and contributing to innovations in monitoring technologies.

## Interdisciplinary and personal: Science meets practice

In an interdisciplinary approach we will address the chances and risks of electronic monitoring in the context of work. Together we will develop perspectives for future research and ideas for an adequate design of tracking and tracing technologies. The topics of the presentations, keynotes, and poster sessions are complementary and will include different analytical levels (individual, organisational, societal) as well as perspectives from different disciplines (sociological, legal, technological, psychological, economical). Additionally, experts from practice (e.g. data security experts) will participate in the summer school in order to foster the exchange of ideas about practically relevant topics and the dissemination of (first) results to practice.

## Innovative perspectives for future research

One major goal of the summer school is the development of new scientific ideas and innovative perspectives for future research by spanning disciplinary borders. The exchange of ideas among participants will be particularly supported in order to elaborate new and previously uncovered aspects in research.

Diverse and innovative presentation techniques and interactive elements will be used and tested: In addition to "classic" paper presentations and keynotes we will apply Pecha Kucha sessions, Bar Camp discussions, and

Interactive Poster Sessions. Furthermore we will take part in a Lego Serious Play at JOSEPHS® innovation lab and attend the it-sa data security exposition and congress in Nuremberg.

## Meet internationally renowned experts

There will be a balanced mix of basic and applied contents. Thus, presenters and invited keynotes will be both from academia and other organisations.

The following, renowned experts in their fields have already agreed to speak/ are on the short-list:

**Prof. Dr. Arnold Bakker**, University of Rotterdam, the Netherlands  
*Job Demands-Recourses Model, Work Engagement*

**Prof. Dr. Björn Eskofier**, FAU Erlangen-Nürnberg  
*Machine Learning and Data Analytics*

**Dr. Julia Jonas**, FAU Erlangen-Nürnberg  
*Service Innovation, Digital Solutions*

**Johannes Link**, Kanzlei Link&Siry Nürnberg  
*Lawyer, Specialist in labour law*



# All participants will be presenting their current research. From classic presentations to Pecha Kucha slide shows. Apply until May, 18.

**Prof. Dr. Kathrin Möslein**, FAU Erlangen-Nürnberg  
*Information Systems, Innovation & Value Creation*

**Prof. Dr. Cornelia Niessen**, FAU Erlangen-Nürnberg  
*Work and Organisational Psychology*

**Dr. Diana Rus**, Creative Peas, Amsterdam,  
the Netherlands  
*Workplace Innovation Specialist*

## Who is eligible to apply?

PhD-students and Post Doctoral students with a background in sociology, economics, IT, law or psychology.

The aim of the summer school is to have a balanced mix of students from German and international universities.

## Costs

Participation is free of charge. Coffee breaks are also included. Please be prepared to cover the accomodation costs (approx. 120 Euro for the duration of the trip, depending on the accomodation type you select).

## Call for Papers

The call for papers starts in March 2018. Applicants can choose between paper presentations, interactive posters and Pecha Kucha. Each participant will contribute to the summer school with at least one of these presentation options.

Submissions to the summer school could cover, but are not restricted to the following topics:

**Empirical studies** as well as theories concerning electronic monitoring at the workplace and implications for health, motivation and performance of employees.

**Research** about the interaction of technology and individuals, organisations, and society.

**Theoretical or empirical work** that addresses the chances and risks of tracking and tracing of work including legal implications.

**Design** of innovative devices and tools for electronic monitoring and their potential.

Abstracts should be submitted online by Friday, May 18, 2018.

[www.wiso.rw.fau.de/summerschool](http://www.wiso.rw.fau.de/summerschool)

## Academic Hosts

**Prof. Dr. Klaus Moser**, FAU Erlangen-Nürnberg  
*Chair of Psychology, esp. Organizational and Social Psychology*

**Prof. Dr. Martin Abraham**, FAU Erlangen-Nürnberg  
*Chair of Sociology and Empirical Social Research*

**Prof. Dr. Veronika Grimm**, FAU Erlangen-Nürnberg  
*Chair of Economic Theory*



# Academic, entrepreneurial and international. Enjoy the summer school in the heart of Europe and Germany's economy.

## Travel Information

### Event Site

Museum der Bayerischen Metallwarenfabrik - BMF  
(Colonial Goods Museum)  
Wiesentalstraße 34  
90419 Nürnberg

### By Car

The city is surrounded by a network of motorways connecting it to all directions of the compass. A state-of-the-art dynamic traffic guidance system provides easy access to the city and facilitates parking. We recommend to park at the hotel and to use the metro.

### By Rail

The main railway station is connected to the national and international network of EC, IC and ICE trains. You can reach the event site at BMF easily from the city center via metro line 6 to „St. Johannisfriedhof“ or subway line 1 to „Bärenschanze“, walking from ambos to BMF within 10 min.



### By Plane

Every year, more than 3.8 million air passengers travel via Nuremberg International Airport, only a few minutes by underground away from the city centre.

### Accommodation

Rooms are pre-reserved until June 30 for participants at the Nuremberg Youth Hostel and at the A&O Hostel for about 33,- / night including breakfast. Please contact Colin Roth for reservations.

Please make sure to book an accommodation early! As the summer school overlaps in time with the it-sa security exhibition in Nuremberg, hotels will be booked out quickly..

## Contact Person

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**Please apply online and find more information on  
our summer school website:**

[www.wiso.rw.fau.de/summerschool](http://www.wiso.rw.fau.de/summerschool)