Digital Tech Academy

FRIEDRICH-ALEXANDER UNIVERSITÄT ERLANGEN-NÜRNBERG

Educating Digital Changemakers

Digital Tech Fellows Program Batch 7 Application

Digital Tech Fellows Program

Who is it for?

- FAU Bachelor, Master, State Examination & PhD Students
- Interest & Experience in Digitization
- 1 or more semesters of studies left
- Innovative mindset
- Intrinsic Motivation

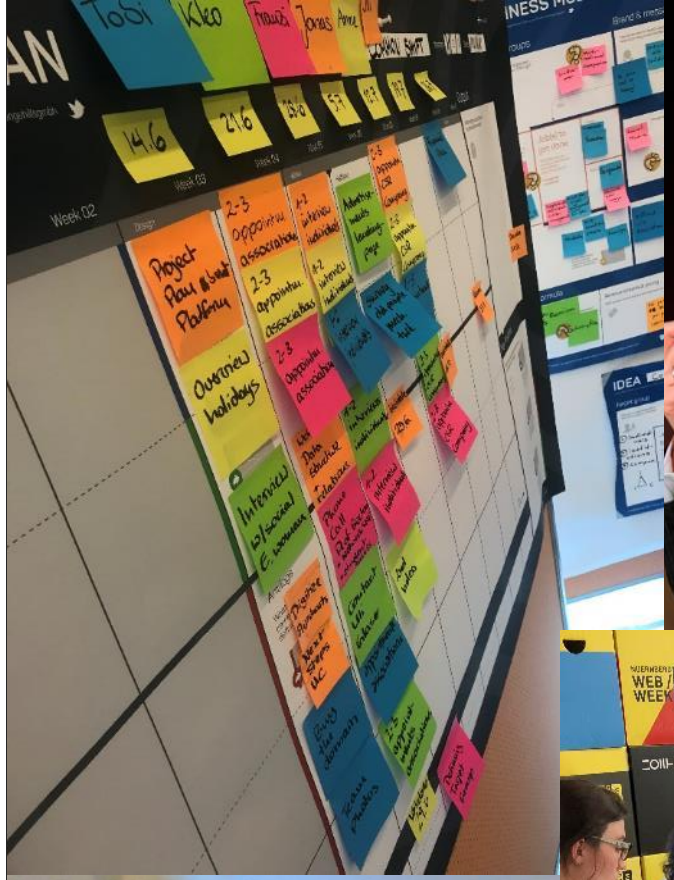
Live your dream of being an entrepreneur!

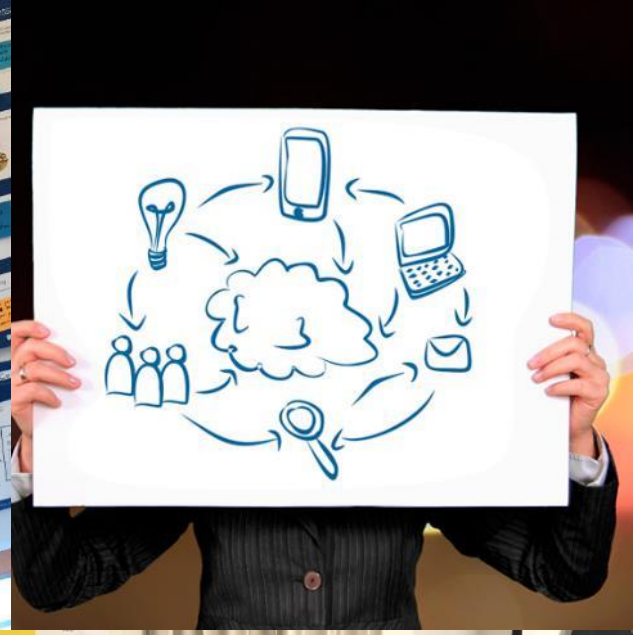
Find the entrepreneur in you!

We want you to…

WHY?

- Get hands-on project experience
- Work in an interdisciplinary team
- Think innovative and be creative
- Learn methods and tools to tackle digitization and create digital business models
- Have a risk free environment
- Understand that “Failure is just success in progress”
- Start your own thing and be part of something BIG
- NETWORK Access (FAU, Zollhof, MVC, Start-Ups, Fellows Community…)





Digital Tech Fellows+

Overview

- 12+ weeks excellence program in Summer Semester in English
- 20 students
  - ✓ Ideator: Come with your idea
  - ✓ Co-creator: without idea
- +6 industry participants at eye level
- 4-6 interdisciplinary teams
- Dedicated team coaches
- Digital innovation project
- Structured 12 weeks sprint

-> We make you “startup ready”

- ✓ Business Design
- ✓ Ideation & Design Thinking
- ✓ Prototyping & Finance
- ✓ Validation & Pitching

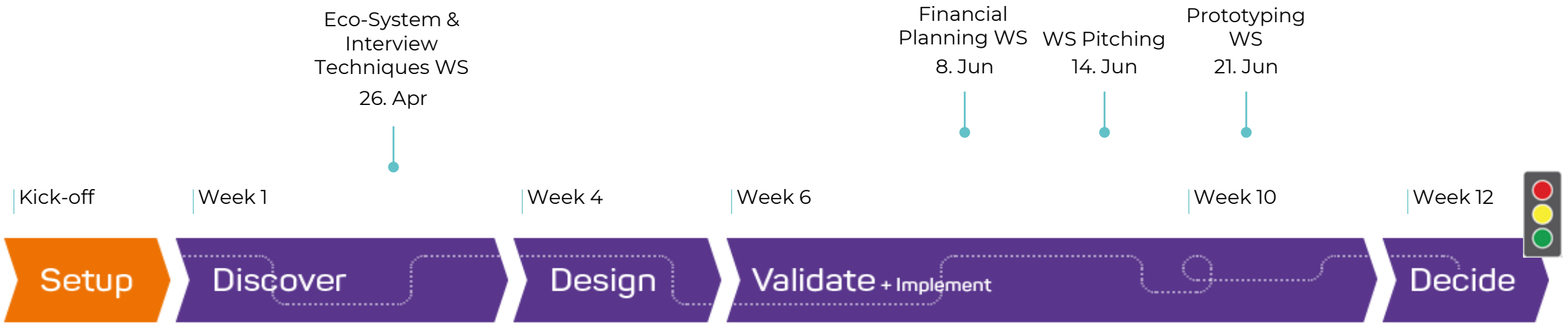
Combine

Digitization

Entrepreneurship

& Innovation

Program April – July 2021



16.- 17. Apr

18. Apr
Discover WS

30. Apr – 2. May
Design WS

21. May
Validate WS

18. June
Review WS

9. July
Decide WS
Final Demo Day

Find your challenge and team

Become an expert and start ideation

Sharpen your value proposition

Create business model & lean offering

Create the prototype & start validating

Reflect the executed experiments

Plan your financial requirement and offered price

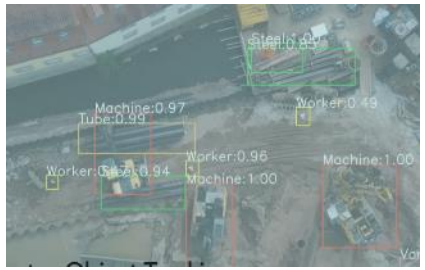
Complete business design

Present your results and decide for the future

Project samples

Oculai

AI-enabled construction side controlling



WirBier

Sustainable open source Brauerei for saving water - From All for All

Bootstrapping

inVrtual

Modern real time VR learning

ARlife

Context related AR content for trade fairs, events and museum

Siemens Technology Accelerator

Libati

App to facilitate travelling for chronically ill people

StartNext Crowdfunding

Care4you

New generation of nurse-patient communication

We take care.

Digital Tech Fellows

Batch #1/2	Batch #3	Batch #4	Batch #5	Batch #6
Gender	Gender	Gender	Gender	Gender
• 15 Female	• 6 Female	• 13 Female	• 8 Female	• 10 Female
• 20 Male	• 19 Male	• 12 Male	• 19 Male	• 10 Male
Study level	Study level	Study level	Study level	Study level
• 15 Bachelor	• 5 Bachelor	• 3 Bachelor	• 9 Bachelor	• 4 Bachelor
• 18 Master	• 10 Master	• 17 Master	• 11 Master	• 15 Master
• 2 PhD	• 10 PhD	• 3 PhD	• 5 PhD	• 1 PhD
		• 2 State Ex.	• 2 State Ex.	

Fields of Study

NatFak, PhilFak, TechFak, ReWiFak, MedFak

- Mechatronics / Nanotechnology / Psychology / Gerontology /Sociology Business Administration / Intl. Business Studies / Mechanical Industrial/ Medical Engineering Physics / Chemistry/Chemical Engineering / Computer Science /International Information Systems
- Legal Tech / Legal / Digital Art History & Humanities / Dentistry / Medicine / Molecular Medicine

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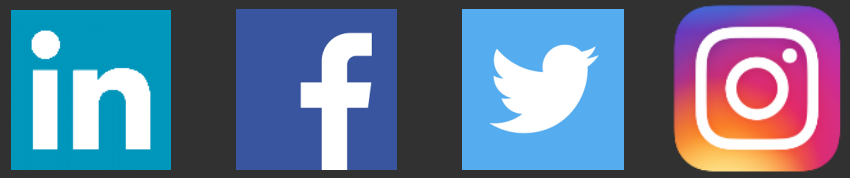
Start of next Batch:
April 2021

APPLY NOW

http://bit.ly/dtf-apply



https://dta.fau.de

THANK YOU